

## INVOICE



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 Main: (505)884-7777  
 Billing: (916)325-3266

www.koat.com

Billing Address:

Cooney Watson & Associates  
 Attention: Doug Stine  
 2201 San Pedro NE  
 Bldg 2 Suite #100  
 Albuquerque, NM 87110

Send Payment To:

**KOAT**  
 PO Box 26868  
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
967397-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
GO Bonds for Higher Educat	Issue	GO Bonds for High

Flight Dates	Order #	Alt Order #
10/24/12 - 11/06/12	967397	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	11/02/12	5a A7N More In The AM	5-6a	MTWTF--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	10/26/12	5:12 AM	5a A7N More In The AM	5-6a	:30	2012 Education GO Bond	\$300.00 NM
2	10/26/12	11/02/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	10/26/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	2012 Education GO Bond	\$800.00 NM
<b>Total Spots</b>							<b>2</b>		

Gross Total \$1,100.00

Agency Commission \$165.00

Net Amount Due \$935.00

Payment Terms 30 Days

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Invoice #	Invoice Date	Invoice Month	Invoice Period
949998-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfeifferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
GO Bonds for Higher Educ	Issue	GO Bonds for High

Flight Dates	Order #	All Order #
10/15/12 - 11/04/12	949998	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/19/12	Good Morning America	7-9a	MTWTF--	:30	3	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/12	8:54 AM	Good Morning America	7-9a	:30	2012 Education GO bond	\$650.00 NM
2	KOAT	W	10/17/12	8:54 AM	Good Morning America	7-9a	:30	2012 Education GO bond	\$650.00 NM
3	KOAT	F	10/19/12	7:49 AM	Good Morning America	7-9a	:30	2012 Education GO bond	\$650.00 NM
2	10/15/12	10/19/12	M-F A7N This AM @ 430i	430-5a	MTWTF--	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	2012 Education GO bond	\$125.00 NM
3	10/20/12	10/20/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	2	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	2	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	10/20/12	6:13 AM	Sa 6a A7N More in the AM	6-9a	:30	2012 Education GO bond	\$375.00 NM
1	KOAT	Sa	10/20/12	8:28 AM	Sa 6a A7N More in the AM	6-9a	:30	2012 Education GO bond	\$375.00 NM
4	10/21/12	10/21/12	Su 6a A7N More in the AM	6-9a	-----S	:30	2	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	2	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	10/21/12	6:45 AM	Su 6a A7N More in the AM	6-9a	:30	2012 Education GO bond	\$375.00 NM
1	KOAT	Su	10/21/12	7:43 AM	Su 6a A7N More in the AM	6-9a	:30	2012 Education GO bond	\$375.00 NM
5	10/15/12	10/19/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	1	\$975.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	1	\$975.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	2012 Education GO bond	\$975.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
949998-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
GO Bonds for Higher Educ	Issue	GO Bonds for High



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,550.00
<u>Agency Commission</u>	\$682.50
<u>Net Amount Due</u>	\$3,867.50